



Memorandum of Understanding (MoU)

Between
Government Degree College, Salooni
And
Holistic Himalaya FPC Ltd.

Preamble

This Memorandum of Understanding (MoU) is entered into on this day, 12 Dec 2024 between **Government Degree College, Salooni** (hereinafter referred to as "GDC Salooni") and **Holistic Himalaya FPC Ltd.** (hereinafter referred to as "Holistic Himalaya") to establish a collaborative framework for enhancing social outreach through technological intervention, skill development, market linkage, product development, and community awareness programs, ensuring the holistic upliftment of the region.

Purpose

The purpose of this MoU is to:

1. Facilitate **technological intervention** and **product development-oriented skill development** for students and communities.
2. Explore **market avenues** and create **product awareness** for locally developed products.
3. Conduct on-ground operations through **awareness programs in high schools and Gram Panchayats**.
4. Strengthen **Kamdhenu Chair** at GDC Salooni for fostering research, innovation, and entrepreneurial activities.
5. Provide a **micro-incubation platform** for individuals seeking to develop and scale their products, promoting a startup ecosystem.

Key Activities and Responsibilities

Government Degree College, Salooni

1. Identify and facilitate participation of students, faculty, and community members in collaborative activities.
2. Leverage Kamdhenu Chair to encourage research and entrepreneurship aligned with the objectives of this MoU.
3. Promote awareness programs in high schools, Gram Panchayats, and other educational and community setups.
4. Provide access to facilities, resources, and expertise for carrying out project activities.

Holistic Himalaya FPC Ltd.

1. Extend technological expertise and facilities for product development, including medicinal, aromatic, agricultural, and horticultural products.



1. Facilitate skill development sessions to empower students and community members with market-oriented skills.
2. Assist in identifying market avenues and creating brand awareness for locally developed products.
3. Network with **Self-Help Groups (SHGs), Cooperative Societies, Farmer Producer Companies (FPCs), and private entities** to ensure market linkages and collaborations.
4. Operate as a micro-incubation platform for budding entrepreneurs, providing end-to-end support for product ideation, development, and commercialization.

Mutual Understanding

1. Both parties agree to work collaboratively, ensuring mutual respect and maintaining a service-oriented intent.
2. This association will remain active as long as both organizations operate with the right intent of service and mutual progress.
3. The MoU will remain **progressive**, with provisions to explore new avenues and modify activities based on emerging needs.

Duration and Termination

This MoU will be valid for an initial period of one years from the date of signing and may be extended upon mutual agreement. Either party may terminate this MoU with 90 days prior notice in writing, provided the termination does not hinder ongoing collaborative activities.

Signatures

For Government Degree College, Salooni:

Name: D. M. H. N. S. LARIYA

Designation: Principal

Date: 12-12-24

Shubham
12.12.24
(SHUBHAM DOGRA)

For Holistic Himalaya FPC Ltd.:

Name: Mohammad Riyaz

Designation: CEO

Date: 12-12-24

Rajesh Kumar
Rajesh Kumar.

HOLISTIC HIMALAYA
FPC LTD.

This MoU is a testament to the shared vision of both organizations for the holistic development of the region through community-driven, educational, and entrepreneurial initiatives.