

# MEMORANDUM OF UNDERSTANDING

For the

## DEVELOPMENT BLOCK PARTNER – SALOONI, CHAMBA, HIMACHAL PRADESH

COLLABORATION FOR THE IMPLEMENTATION OF THE SELF EMPLOYED CEOs/ VIIPs  
(VILLAGE INCLUSIVE INVESTMENT PLANNER) TO CREATE ASPIRATIONAL DISTRICT  
CHAMBA INTO INSPIRATIONAL DISTRICT OF BHARAT

Between



### **IECSME KAMDHENU CHAIR**

VISION OF A USD 5 TRILLION INDIAN ECONOMY  
HIMACHAL PRADESH - BHARAT

**MARKETING THE UNMARKETED RURAL HIMACHAL PRADESH**  
(Rural Planning, Implementation, Marketing & Management)

And

GOVERNMENT DEGREE COLLEGE SALOONI, CHAMBA – HIMACHAL PRADESH

(Salooni - Chamba)



14<sup>TH</sup> SEPTEMBER 2024

MEMORANDUM FOR THE IMPLEMENTATION OF THE SELF - EMPLOYED CEO/ VIIP (VILLAGE INCLUSIVE INVESTMENT PLANNER) TO CREATE ASPIRATIONAL DISTRICT CHAMBA INTO INSPIRATIONAL DISTRICT OF BHARAT

This agreement is made on 14<sup>th</sup> September, 2024

BETWEEN

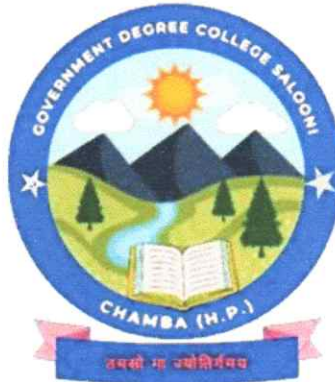


**IECSME**  
**KAMDHENU CHAIR**

VISION OF A USD 5 TRILLION INDIAN ECONOMY  
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AND



**GOVERNMENT DEGREE COLLEGE SALOONI - CHAMBA**  
(Chamba)

For the

COLLABORATION FOR THE IMPLEMENTATION OF THE SELF - EMPLOYED CEO/ VIIP (VILLAGE INCLUSIVE INVESTMENT PLANNER) TO CREATE ASPIRATIONAL DISTRICT CHAMBA INTO INSPIRATIONAL DISTRICT OF BHARAT



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## **PREAMBLE: IECSME KAMDHENU CHAIR – HIMACHAL PRADESH**

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### **ABOUT THE PARTNER ORGANIZATION: INDO EUROPEAN CHAMBER OF SMALL AND MEDIUM ENTERPRISES (IECSME)**

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**INDO EUROPEAN CHAMBER OF SMALL AND MEDIUM ENTERPRISES (IECSME)** aims to promote & develop the exchange of information, experiences, methodologies to help the integration amongst Indian and Foreign Companies. INDO EUROPEAN CHAMBER OF SMALL AND MEDIUM ENTERPRISES (IECSME) helps in development of partnership to collaborate in the sector based projects so as to promote, design and realize international and national projects & infuse social development.

**INDO EUROPEAN CHAMBER OF SMALL AND MEDIUM ENTERPRISES (IECSME) HAS CREATED IECSME KAMDHENU CHAIR TO HELP THE VILLAGES TO CREATE ENTREPRENEURSHIP AND EMPLOYMENT OPPORTUNITIES IN THE 29 SUBJECTS OF PANCHAYATI RAJ INSTITUTIONS BY IDENTIFYING OPPORTUNITIES, OVERCOMING CHALLENGES, FACILITATING MARKETING AND ESTABLISHING VIABLE PROJECTS IN RURAL AREAS.**

IECSME represents the interests of the economic and cultural world in respect to the professions and ethics towards all the stakeholders. We want to be the interface with governmental institutions and interact with International counterparts to promote bilateral economic agreements. We offer to our members the opportunities of economic and social development, through direct meetings with the operators (B2B & B2C), events, Sponsorships and regional offices.

The main aim behind creating IECSME is to bring prosperity and stability to the members. Along with the aim of promoting economic prosperity, IECSME takes actions to bridge the gap between India and Europe where you can freely move down goods and services.

MSMEs play a vital role in innovation and R&D and are responsible for the wealth and economic growth of the country. Considering their importance, IECSME helps MSMEs realize their growing potential by assisting them to explore new markets through its platform.

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### **MISSION**

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Spiritual Dimension of Sustainable Development and to Create CEOs for Future of Rural India & Globe

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### **VISION**

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Marketing the Un-Marketed INDIA

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### **ABOUT THE PARTNER ORGANIZATION: GOVERNMENT DEGREE COLLEGE SALOONI - CHAMBA**

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Government Degree College at Salooni, District Chamba (HP) was established by Government of Himachal Pradesh in July 2006 as co-educational college. Salooni is situated at a distance of about 50 km from the district headquarter Chamba and at an altitude of 1850 meters. The college is surrounded by beautiful cedar trees and apple orchards. Courtyard of the college gives a stupendous view of almost half of the area of Chamba district. At one end of the mid Himalayan range fronting the college stands the snowcapped Sach pass. Other end gradually descends into the Dain kund and Kala Top before eventually making the view of Dalhousie visible. In the darkness of night, the twinkling lamps in Dalhousie town look as if a constellation of young stars had come as pilgrims to

earth. The clustered hamlet of houses visible from the college on the front mountain dazzles like a pearl when the sun shines bright during the day. The pleasant weather for the larger part of the year adds yet another feather. This makes Salooni valley a real paradise for every visitor.

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### MOTTO OF COLLEGE

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The motto of the college is "Tamso ma jyotirgamya"

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### VISION

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The vision of our college is to "impart quality education and inculcate human values for an equitable and just society contributing towards the progress of nation".

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### MISSION

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- To produce an intellectual and skilled human resource which can contribute towards the progress of Nation.
- To groom the personalities of students so that they are able to face contemporary challenges.
- To develop leadership qualities among students.
- To sensitize learners towards inclusion and equity, human rights, environmental awareness and gender equality.

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### AIM OF THE MOU

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The idea behind this Chair is not just Education; it is Skill Development – Academia Industry Partnership – Entrepreneurship and Employment Generation in all the Sectors with Global Linkage. Our focusing is on making all the 309 Gram Panchayats of Aspirational District Chamba Himachal Pradesh as an Enterprise.

Program consists of Village Planning, Implementation, Marketing and Management, Marketing the Unmarketed (Chamba) Himachal Pradesh under the 29 Subjects of Panchayati Raj & Rural Development to create the Self Employed CEOs/ VIIP (Village Inclusive Investment Planner) for Rural Himachal Pradesh. The Program will be experiential in nature with lots of field work and case study that will provide hands-on training tools. This would groom the students as professionals and leaders who will be industry – ready.





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## COLLABORATION AGREEMENT

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### In General:

All the Parties wish to strike jointly to make significant contributions to promote Rural Management and Marketing through Training, Research, Consultancy, Documentation, Dissemination, Education Policy Advocacy and undertaking projects in the related areas. Both the Parties desire to encourage, establish and maintain exchange programs, collaborative training, consultancy, research, documentation, education, policy advocacy and developmental activities in **Rural Management and Marketing**. Furthermore, both the parties wish to foster understanding between **IECSME KAMDHENU CHAIR** and **GOVERNMENT DEGREE COLLEGE SALOONI, CHAMBA**.

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### IN PARTICULAR:

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The Parties agree as follows:

- Article 1 Cooperation between the parties shall be carried out, subject to availability of resources, the approval of both parties and on the basis of mutual reciprocity, through such activities or programs as:
- 1.1 Training
  - 1.2 Research
  - 1.3 Consultancy
  - 1.4 Documentation
  - 1.5 Education
  - 1.6 Outreach programs
  - 1.7 Exchange programs & Study visits
  - 1.8 Policy Advocacy in Rural Management and Marketing
  - 1.9 Any other related activities
- Article 2 The areas of cooperation include, subject to mutual consent, any program offered by either party and considered desirable and having potential to contribute to the mission and effectiveness of either party and / or contribute to fostering the cooperative relationship between the parties. The project related to this shall be implemented by jointly by **IECSME KAMDHENU CHAIR AND GOVERNMENT DEGREE COLLEGE SALOONI, CHAMBA**.
- Article 3 Each party shall hold in confidence all confidential information disclosed by one party to the other. It is agreed not to disclose the information to third parties and only to release and disclose such information to individuals within the party that are directly involved with the project, strictly on a need to know basis. Notwithstanding anything stated above, the parties agree that information may be shared by either party, subject to confidentiality agreements with potential co- operators in their territories only.
- Article 4 Confidential information can only be used for purposes specifically contemplated in this Agreement of cooperation.

- Article 12 Any dispute arising with regard to any aspect of this agreement shall be settled through mutual consultations / convincing and agreements by the parties to the agreement.
- Article 13 This Institutional partnership is nonbinding, non-enforceable and neither nor financial ramification, but rather is a way of mutual understanding for increasing both Institutions mutual synergic benefits.
- Article 14 Every effort shall be taken to establish this collaboration for which minimum required space for office for Team IECSME and other support systems will be made available by the **GOVERNMENT DEGREE COLLEGE SALOONI, CHAMBA.**
- Article 15 **GOVERNMENT DEGREE COLLEGE SALOONI, CHAMBA** and **IECSME KAMDHENU CHAIR** will jointly identify Partner/ Associates at Development Block, Gram Panchayats, Training Centers from other Departments, Educational Institutes and other Institutions National and International.

#### DURATION AND TERMS OF THE MOU

This MoU agreement will become effective with the signatures of the official representatives of each Party. It will remain valid, to begin with, for five years and can be terminated by either party with Three Months notice to the other party. The agreement may be amended by mutual written consent of both the Parties. This MoU is written and signed in English with two copies one for both the Parties. Both the parties agree to protect the confidentiality of the mutual records.

#### COORDINATION GROUP

Each Party shall designate coordinators from each side and every communication will be held only through the coordinators in order to avoid any communication gap or miscommunication.

**For and on behalf of** Indo European  
Chamber of Small and Medium Enterprises  
(IECMSE), New Delhi.

Name: **Manoj Kumar Singh**

Designation: Secretary

INDO EUROPEAN CHAMBER OF SMALL  
AND MEDIUM ENTERPRISES (IECSME)

Place: Salooni

Date: 14<sup>th</sup> September 2024

Witnesses

1.

2.

**For and on behalf of** Government Degree College  
Salooni, Chamba

Name: **Dr. Mohinder Kumar Slariya**

Designation: Principal

GOVERNMENT DEGREE COLLEGE SALOONI,  
CHAMBA

Place: Salooni

Date: 14<sup>th</sup> September 2024

Witnesses

1.

2.